



March 24, 2017

RE: 2017 Fabulous Phoenix 4th of July

Attention Food Vendors:

The City of Phoenix Parks & Recreation Department has again contracted with the Arizona Parks and Recreation Fellowship to coordinate all food vendors for the Fabulous Phoenix 4th on Tuesday, July 4, 2017. I will be coordinating the food vendors as a volunteer with the Arizona Parks and Recreation Fellowship and am looking forward to working with you all.

The event will be held at Steele Indian School Park on 3rd Street just north of Indian School Road from 5:00 to 10:00 p.m. This 74-acre fenced park is on the north side of Indian School Road between Central Avenue and 7th Street. The event will feature local entertainers, vendors, and free children's activities. And of course Arizona's most spectacular fireworks display. Attendance is predicted to fill the park. In the past, food vendors of all types have been very successful and again this year will be able to maximize profits by selling soft drink products at no additional fee. The space fees have changed slightly with a small increase and no percentage fee, remember - if you make money then the event makes money.

Fabulous Phoenix 4th vendor applications will be available on Friday, March 24th and remain available until all spaces are filled – usually prior to June 1st. The goal is to make the food vending process easy and simple. All deposit payments and application shall be made via U.S. Mail. Our address is on the application. Deposit payment must be made by check or money order. Sorry, no cash or credit cards. Registration is on a first come, first served basis. You will be notified immediately after your application has been received and reviewed if it has been accepted or denied. In the case you are not accepted your complete payment will be returned. If you need to cancel prior to the event you must submit a request in writing prior to June 9, 2017 for an 80% deposit refund. No refunds will be given after that date. The Fabulous Phoenix 4th is a rain or shine event. Refunds are not given due to weather conditions. Ten days prior to the event maps with space assignment, load-in instructions, parking passes, and other details will be mailed to food vendors.

If additional information is needed, I can be reached at hfwhite83@gmail.com or 480-271-8483.

Sincerely,

Henry White
Arizona Parks and Recreation Fellowship
Fabulous Phoenix 4th Food Vendor Coordinator